

# IT'S NOT JUST "SLAPPING" ON A COAT OF PAINT

IF YOU'RE LIKE MANY AMERICANS,

your home is your biggest investment.

IT'S WHERE YOU LIVE AND IT'S  
A REFLECTION ON YOUR TASTE.

You wouldn't let an untrained,

unprofessional electrician work on your home.

INSIST ON THE SAME STANDARDS

for a painting and decorating contractor.



Contractor  
College

11960 Westline Industrial Drive  
Suite 201  
St. Louis, MO 63146

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HIRE SOMEONE  
WHO KNOWS  
WHAT THEY'RE DOING.



# A PDCA ACCREDITED PAINTING & DECORATING PROFESSIONAL

## ANY PAINTER YOU HIRE

should understand the crucial techniques

of **SURFACE PREPARATION**, the broad

range of **COATING VARIETIES**, and how to

diagnose and solve the unique challenges of every

project. **THEY NEED TO BE DEPENDABLE.**

They need to be a company that follows

**ETHICAL BUSINESS PRACTICES.**

[HTTP://TRAIN.PDCA.ORG](http://train.pdca.org)



## HAVE CONFIDENCE

that you've hired the right painter. Look for the PDCA Accredited Contractor seal.

## PROTECTING YOUR INVESTMENT

Done right, painting your home can significantly increase its resale value and guard it from the harmful effects of weather and the elements. The key phrase here:

## DONE RIGHT.

**Only the best, most highly trained companies can earn Accreditation from PDCA's Contractor College.**

Companies Accredited by the Painting and Decorating Contractors of America—the only trade association representing painting and decorating professionals in North America—complete a rigorous training program. They—

- Demonstrate a high level of technical skill
- Show a knowledge of state-of-the-art materials and equipment
- Know how to recruit and keep the best professionals in the industry.
- Know how to manage a job site that promises safety for its workers as well as for you and your property
- Understand how to give their clients accurate bids that reflect a fair price for a high quality, professional job

## PDCA ACCREDITATION:

**It's not Just a Pretty Piece of Paper That Someone Hangs on a Wall.**

Once a contractor earns Accreditation, they must work hard to keep it. They must continue to demonstrate that they adhere to the best business practices and that they understand the latest developments in the industry. They are subject to the Accreditation Panel on Professional Practices, which monitors whether a contractor follows the Accreditation strict Code of Conduct. Contractors who receive complaints that they don't deliver what they promise, who don't maintain a safe job site, who don't follow ethical business standards can lose their Accreditation.



## FOR MORE INFORMATION

about PDCA's Accreditation program, or to locate an Accredited contractor in your area, visit the Contractor College website at:  
<http://train.pdca.org>